



**NORTH AMERICA  
REAL TIME NEWS.  
ALL DAY LONG.**

**LIVEBRIEFS**<sup>PRO</sup>  
MTNEWSWIRES

**Live Briefs PRO North America** provides complete, real-time multi-asset class coverage of US and Canadian capital markets and global economic events. With zero noise and up-to-the-minute original coverage – you can deliver what matters most to your audience on every platform.

*continued* ►



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## ABOUT US

### *Delivering Pivotal Market Intelligence Since 1999*

MT Newswires has a long history of providing accurate, unbiased, actionable and real time corporate and financial news and to both retail and institutional investors, professionals and others wanting the best up to the minute knowledge. The company's unrivaled commitment to service is a significant reason why many of the largest banks and brokerage firms in North American use MT Newswires' Live Briefs services.

### *Fast, reliable, unbiased and accurate, Live Briefs PRO North America provides:*

- Full day, multi-asset coverage of US and Canadian financial markets.
- Industry-leading analysis of corporate earnings events and related price impact.
- Complete, real-time coverage of both the extended-hours and regular session trading.
- Ticker/company level coverage throughout the US and Canada.
- Detailed US and Canadian broad market and sector summaries before, during and after regular market hours every business day.
- Comprehensive market summaries on markets in Europe, Asia and the Middle East.
- Flexible feed delivery options either direct or through any of our third party distribution partners.
- More than 100 categories of original, ticker-tagged and category-coded news.
- Available on leading professional trader, wealth management and advisor applications including: Thomson ONE, Thomson Reuters Eikon, S&P Global Market Intelligence, FactSet, Interactive Data Market-Q, Money.Net, Pershing NetX360, Interactive Brokers, Morningstar, Markit Digital, YCharts, NewsEdge and many more.



6:30 AM   to   6:30 PM

*From 6:30 am to 6:30 pm EST, PRO delivers reports in a short, precise and easy-to-understand format.*

# LIVE BRIEFS NORTH AMERICA

***Our most comprehensive service, **Live Briefs® PRO North America** delivers more pieces of the financial puzzle helping equity professionals see the big picture.***

Reporting on all the major asset classes plus thousands of NYSE, NASDAQ, TSX and TSXV listed companies, our most comprehensive North American service will keep you and your clients informed of the business and geo-political events that matter most, every business day.

***Equities Coverage Focus:*** All public companies in the US and Canada with an emphasis on the most liquid issues. Canadian coverage also includes less liquid small-cap companies listed on the TSX Venture Exchange.



## **REAL-TIME COMPANY NEWS**

From blue-chip to small-cap, you receive a full spectrum of comprehensive and concise news on thousands of U.S. and Canadian companies, including real-time coverage of U.S. pre-market and after-hours trading.



## **EXCLUSIVE CORPORATE COVERAGE**

Gain an investment edge with exclusive coverage. Whether the news comes through official channels or bubbles up through blogs, analyst notes or noteworthy price action, you'll have facts and analysis that are simply not available elsewhere.



## **KEY ENERGY SECTOR NEWS AND COMMENTARY**

Moves in the energy markets have far-reaching effects. With real-time news and insights, you'll be informed of events and developments in traditional, alternative and renewable energy sources.



## **UNIQUE PRE-MARKET AND AFTER-HOURS VISIBILITY**

Access complete coverage of corporate, commodity, analyst actions and economic news on issues moving ahead of the open and after the close.

***continued ►***

## ***Make Better Decisions Around the Clock Using the Power of *Live Briefs*<sup>®</sup> PRO.***

U.S. Equities Universe: Complete coverage of more than 5,000 NYSE and NASDAQ listed companies around the clock.



### **REGULAR INSIGHT ON CRITICAL SECTORS**

From volatile sectors, such as financial, technology, healthcare and energy, to global industries, such as airlines and defense, follow the leading sectors that are critical to your portfolio overnight and throughout the day.



### **EXTENSIVE EARNINGS REACTION HISTORY**

We can provide more than six years of historical, company-specific earnings reaction history, and forecasts with proprietary predictive guidance based on market data history.



### **INSIGHTFUL EARNINGS AND ANALYST EVENT COVERAGE**

Stay ahead of corporate earnings events and related analyst rating changes with unique earnings previews, breaking earnings and analyst rating change news and market impact information.



### **TRACK ECONOMIC INDICATORS AND CREDIT MARKETS**

Actionable analysis and news covering all major central banks, sovereign debt and economic events in North America, Europe, and Asia.



### **REAL-TIME, 24/7 COVERAGE OF MAJOR WORLD EVENTS**

In a global, wired world, official government statements or medical breakthroughs can instantly impact your portfolio holdings and trading strategies. It's important to act fast. Live Briefs<sup>®</sup> North America keeps you well-informed of everything you need to make smart calls any hour of the day and around the globe.



### **FLEXIBLE ACCESS TO NEWS**

With delivery through direct feeds for integration into client applications, on proprietary platforms, or even on your mobile phone, Live Briefs<sup>®</sup> North America keeps you competitive by providing news where you need it, when you need it. Plus, we partner with leading global market data vendors to ensure that the news you need is available on your preferred platform.



### **THE ADVANTAGE YOU NEED IN VOLATILE MARKETS**

As our most comprehensive global information source, Live Briefs<sup>®</sup> North America gives fund managers, traders, bankers and analysts an advantage in turbulent markets. When acting smarter or faster can mean locking in larger profits, MT Newswires' experienced journalists are there with quality news and unique data.

## TOP WALL STREET FIRMS

### *Use Live Briefs®*

Widely and frequently recognized in the press, and with many of the largest North American institutions and thousands of individual professional customers, **MT Newswires** is a leading source of around-the-clock market news. Some of **MT Newswires'** customers include:

#### **Self Directed Investing**

- Charles Schwab
- Fidelity
- TD Ameritrade
- Scotia iTrade
- TDWaterhouse
- BMO Investorline
- Vanguard

#### **Active Management & Trading**

- Interactive Brokers
- eSignal
- thinkorswim
- StreetSmart Edge
- Active Trader Pro
- OptionsHouse
- Money.Net
- YCharts

#### **Wealth Management**

- Thomson Eikon
- Ameriprise Financial
- Pershing NetX360, NetX Investor
- Market-Q
- FactSet
- S&P Global (Capital IQ)
- Money.Net
- LPL Financial
- JP Morgan Private Bank (US & International)

#### **Stock Exchanges**

- NYSE
- NASDAQ

## ASSET MANAGERS & TRADERS

Since 1999, MT Newswires has been delivering news and analysis essential to the business of financial advisers and professional traders. Our Live Briefs® PRO service, which combines comprehensive news with accurate, independent reporting on both U.S. and Canadian markets, provides financial advisers with critical and timely insight into the markets.

Today, our readers have come to rely on Live Briefs® PRO for up-to-date market information on the stories and events affecting their clients' investments. We are a leading source of news to the financial adviser community.

### *The Benefits of Live Briefs®*

Before **Live Briefs®**, institutions had few, if any, options in real-time market news. Our proprietary news, data and equity analysis gives institutions a significant competitive advantage in the modern market information climate. Our service delivers critical benefits to the entire investment community, including:

- **Investment Advisors:** By using **Live Briefs®**, institutions can find trading opportunities while protecting existing portfolio holdings.
- **Buy and Sell Side Investment Professionals:** We arm our clients with the real-time information necessary to find opportunities and make informed trading decisions quickly.
- **Financial Consultants:** We keep financial consultants and their customers informed about events affecting their client portfolios.

# MOBILE NEWS MULTI-MONITOR

MT Newswires' mobile application acts as your mobile news monitor via iPad and Web applications, providing streaming access to professional-grade news and market analysis wherever and whenever you want it.

- **MT Newswires** app is **FREE** from the Apple iTunes store.
- Use streaming news viewer as a white label companion to professional market data web sites and/or software applications.
- Seamlessly synchronize ticker queries between desktop and iPad and applications based on company research performed on desktop.
- Create more desktop real estate by moving news off the desktop to create a multi-monitor layout.
- Add access to internal or any feed-capable third party licensed research.



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# PREMIUM NEWS ACCESS GUIDE

## *Available through these Distributors & Applications*

### **Acquire Media\***

- NewsEdge Tiger, V8

### **ActivFinancial\***

### **Brown Box Financial Services\***

- NewsWare

### **DTN\***

- DTN.IQ, IQFeed, ProphetX

### **Eze Software (Realtick)\***

### **FactSet\***

### **Fidessa\***

### **Interactive Brokers**

- Included in base research package and separate service option

### **Interactive Data\***

- Market-Q
- eSignal
- IDMS
- Prime Terminal

### **LexisNexis**

- Available to all users

### **Markit Digital**

- Managed Solutions, F2

### **Millistream Market Data\***

### **Money.net**

### **Morningstar\***

### **Pershing\***

- NetX360 Market-Q – Users can contact their home office for access by asking for BFE 17153

### **RavenPack\***

### **S&P Global Market Intelligence (S&P Cap IQ)\***

### **Selerity**

### **Thomson One\***

- Available within the Global Press feature (attribution source name – MIDTRD)

### **Thomson Reuters Eikon**

- Available to all users by default and at no cost within the Global Press feature (attribution source name – MIDTRD)

### **YCharts**

## ***Live Briefs PRO North America***

Now available through most professional desktop applications. This original, premium news service provides multi-asset class breaking news and analysis of U.S. and Canadian equities, bonds, commodities, forex with extensive global market and economic event coverage. Zero noise and up-to-the-minute original coverage around the clock.

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# MT NEWSWIRES CATEGORIES OF COVERAGE

## **Global Region**

Global Markets (GM)  
US  
Africa  
Asia  
Australia  
Canada  
Europe  
Middle East

## **Industry**

Financials  
Technology  
Oil & Gas  
Healthcare  
Consumer Goods  
Utilities  
Consumer Services  
Basic Materials  
Telecommunications  
Industrials  
Transportation

## **Asset Class**

Equities  
ETFs  
Commodities  
Bonds  
Options  
Forex  
Alternatives

## **Market Session**

Pre-Market  
Extended-Hours  
After-Hours

## **Market Summary**

Equities  
ETF  
Pre-Market  
Mid-Day  
Closing  
Futures  
Global (non-US)  
\*Canada  
\*Europe  
\*Asia  
\*Middle East  
\*Latin America  
Broad ADR Summary  
Asian ADR Summary  
European ADR Summary  
Latin America ADR Summary  
Weekly Wrap  
Most Active

## **Sector Summary**

Energy  
Financial  
Consumer  
Tech  
Healthcare  
Pre-Market  
Mid-Day

Closing  
Gold and Metals  
Oil  
Natural Gas  
Manufacturing  
Mining

## **Event News**

TOP NEWS  
Analyst Rating Change  
\*Upgrade  
\*Downgrade  
\*Initiate  
\*Reiterated  
Economic Briefs  
Earnings  
\*Warnings  
\*Revision  
\*Conf. Call Highlights  
\*Conf. Call Transcript  
\*Conf. Call Webcast  
\*EPS (Flash)  
\*Revenues (Flash)  
\*Guidance (Flash)  
Equity / Debt Offering  
C-Level Changes  
Mergers & Acquisitions  
Bid  
Ask  
New sale  
New Product  
52 Week Low  
52 Week High

Dividends  
IPO News  
Trading Halts  
Insider Buying  
Insider Exercise Acquisition  
Insider Selling  
Insider Selling w/Exercise  
Pre-arranged Trading Plan  
Intent to Sell Restricted  
Source: Form 4  
Source: Form 144  
Operating Metrics  
Regulatory Action  
Stock Buyback  
No Apparent News  
Legal Action

## **Trading Ideas**

Market Chatter  
MT Insider  
Earnings Notebook  
Forecast Report  
Forecast Report Updates  
Opening Bell Momentum  
Trading Range Analysis  
Analyst Notebook  
Watch List Reports

## **Equities: Price Move**

Stock Price Up  
Stock Price Down



For more information about how  
**MT Newswires** can benefit your  
organization, contact us today:

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