

ASK ALYCE

Premium Chat Service – Real-Time Market Chatter and Intelligence

Ask Alyce is a premium chat service available on Bloomberg IB and ICE Instant Message. Led by industry veteran and MT Newswires' Chicago Bureau Chief, Alyce Andres-Frantz, the Ask Alyce chat service provides a greatly enhanced chat experience for users by facilitating timely information discovery and decision support.



Subscribers to the Ask Alyce service gain access to MT Newswires' global pool of seasoned wire reporters combined with market moving insights, market chatter and street intelligence from Alyce and a network of sophisticated investment professionals from many of the largest firms in North America.

- Alerts on breaking global news & macro events
- Earnings analysis from the Street
- Vertical information on single names & sectors
- Street ratings changes/views
- Trading flows on single names, key indexes & ETFs
- Macro data/central bank coverage & analysis
- Cross market color – fixed income, energies, metals
- Interact live with chat room host
- Tap entire community for information through chat host
- Anonymous, casual & concise IM format

<u>Tier</u>	<u>Annual Price per User</u>
1-10 subscribers	US \$2,400 per user per year
11-20 subscribers	US \$2,100 per user per year
21+ subscribers	US \$1,900 per user per year



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